



FOR IMMEDIATE RELEASE
September 6, 2017 4:30 p.m. MDT

Contact:
Sheli Gartman
Email: sheli@shelig.com

Jennifer Quinn
Phone: (208) 901-0290
Email: quinn.jennifer@gmail.com

To TV and Radio outlets: Women Ignite Idaho will provide an experienced speaker for any live interviews.

The 4th Annual Women Ignite Idaho 2017 Annual Conference and Tradeshow

Boise, ID – Women Ignite Idaho announces *The 4th Annual Women Ignite Idaho 2017 Conference and Tradeshow* to be held at Boise Centre (Downtown Boise) October 20-21, 2017. This highly successful conference, for professional women who want to expand in business, promotes growth in three core pillars: Education, Collaboration, and Inspiration.

The conference and trade show are from 8:00 am to 5:00 pm, Friday and Saturday, with networking and breakouts to offer an interesting variety. There are twenty speakers and experts, two panels with audience engagement, and the evenings are full with a Friday night *Fashion and BeYouty #NotWhatYouThink Show* and the wildly popular *All Women in Comedy Variety (Clean) Show* Saturday night. A ticket covers all events. This conference is designed for women, but all adult humans are invited. Everyone deserves to grow in leadership, purpose, strategies, personal growth and connections.

The theme for this conference is “Ignite the Light”. The Women Ignite motto is “Relationships First, Business Second.” To stay in the conversation, interested parties are invited to follow on Facebook at: <https://facebook.com/wiinternational>

Beth Misner, *Cofounder of BNI Foundation*, said of the conference, “(Organizer) Sheli Gartman knows how to do women's events right. The group of women she drew together from the attendees to her staff, the vendors and the speakers were first class. Her attention to detail is what made things really click. Her heart and warmth were what sparked the flame that really ignited the whole group.”

Additional quotes, if needed:

"The conference is inspiring, educational, fun and amazing connections come out of it! Definitely a 'must be at' event."

- **Charity Majors**, *Mrs. Idaho America 2015*, Speaker, Author

"Women Ignite is the single most bountiful place I've ever experienced to find incredibly giving, authentic and empowered women. I have made lifelong friends since becoming a part of the WI Tribe. I'm thankful for all of them every day! If you haven't attended, you are definitely missing out. Come join us. Join the tribe. And move further into your greatness!"

- **Samantha Tucker**, Paralympic Archer, Resiliency Trainer & Author

"Sheli Gartman is an exceptional and inspirational leader. Her work in creating Women Ignite International should be studied! She turns big ideas into reality, and inspires people around her to do the same. I have spoken at numerous conferences around the country and overseas. What she has created is unique. And it's the only such summit that I've ever seen run completely on time, like clockwork! That takes great planning, determination, and organization. I look forward to working with her more in the future."

- **Josh Levs**, U.N. Gender Champion, Journalist, Keynote Speaker and Author

Website:

<http://womenigniteinternational.com/>



Sheli Gartman
CEO/Founder